

INCOME DISCLOSURE STATEMENT

From January to July 2007



MONA • VIE

The Income Disclosure Statement is a reflection of MonaVie's rewarding business opportunity. The following chart represents the average earnings of MonaVie Distributors—from Star to Imperial Black Diamond—and provides high, low, and average weekly income information, as well as annualized averages.

Active Distributor Rank	Average Weekly Number of Distributors Paid at this Rank During 2007	% of Total Distributors	2007 Weekly Income (U.S. Dollars)			Annualized Average (Weekly Average x 52 Weeks)
			High	Low	Average	
Star	10,457	41%	\$1,000	\$10	\$21	\$1,066
Star 500	3,275	13%	\$1,000	\$10	\$84	\$4,350
Star 1000	1,417	6%	\$1,000	\$10	\$181	\$9,415
Bronze Executive	519	2%	\$1,000	\$10	\$362	\$18,804
Silver Executive	270	1%	\$1,500	\$80	\$564	\$29,303
Gold Executive	172	1%	\$2,500	\$100	\$1,013	\$52,666
Ruby Executive	63	<1%	\$5,000	\$100	\$1,859	\$96,667
Emerald Executive	34	<1%	\$7,500	\$1,615	\$2,841	\$147,741
Diamond Executive	20	<1%	\$10,000	\$1,998	\$3,625	\$188,498
Blue Diamond Executive	56	<1%	\$48,941	\$3,097	\$9,555	\$496,877
Black Diamond	8	<1%	\$58,940	\$13,595	\$26,037	\$1,353,933
Royal Black Diamond	2	<1%	\$61,000	\$17,134	\$31,752	\$1,651,094
Presidential Black Diamond	1	<1%	\$68,913	\$39,613	\$56,702	\$2,948,488
Imperial Black Diamond	1	<1%	\$82,810	\$68,667	\$75,517	\$3,926,900

The income statistics above are for all MonaVie Distributors who were paid commissions during the period January 1 to July 31, 2007, at the above ranks. A "Distributor" is defined as any person who: (1) executed a MonaVie Distributor Application and Agreement; (2) has sponsored at least one person; (3) has received at least one non-retail commission check; and (4) has been active in any of the eight weeks preceding the commissions period ("active" is defined in the MonaVie Compensation Plan as having generated 100 PV (Personal Volume) in a four-week period). Note that this excludes retail customers, preferred customers, retailers (those who have received a retail bonus only), pre-enrollees, distributors who did not renew, and customers, retailers, or distributors whose relationships with MonaVie were revoked. An individual who has executed a MonaVie Independent Distributor Application and Agreement, but has not fulfilled the four criteria enumerated above is not a Distributor. That person is simply a customer. If, and only when, all four criteria are satisfied does that person become a distributor. Accordingly, the status of an individual can, and sometimes does, change throughout the course of a year. For example, Mary enrolls as a Customer in February. In April, she qualifies to become a Distributor and maintains her qualification through May. In June she is inactive, and therefore, her status is that of a Customer. In July, she begins retailing products to a few customers, and thus, becomes a Retailer (but not a Distributor). In August, she again qualifies as a Distributor but fails to remain qualified for the remainder of the year. For the purposes of this Income Disclosure Statement, Mary will only be considered a Distributor during the months of April, May, and August. The average annualized income for all Distributors in 2007 was \$4,730.17. In 2007, 35.975% of our distributors earned less than \$100.00 (annualized).

The earnings of the Distributors in this chart are not necessarily representative of the income, if any, that a MonaVie Distributor can or will earn through his or her participation in the MonaVie Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings would be misleading. Success with MonaVie results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.